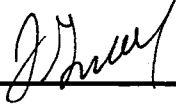


REPORT

DATE: November 2, 2006
TO: Regional Council
Administration Committee
FROM: Ping Chang, Program Manager, Performance Assessment and Monitoring,
Data and Monitoring Division, 213-236-1839, chang@scag.ca.gov
SUBJECT: Funding Support for the California Regional Progress Report

EXECUTIVE DIRECTOR'S APPROVAL



RECOMMENDED ACTION:

Authorize an exception to the competitive procurement policy and approve the use of \$101,352 from TDA funds as SCAG's contribution to join Caltrans and other MPOs in the state to support the development of a California Regional Progress Report. Authorize staff to amend the SCAG 06-07 Comprehensive Budget and enter into an agreement with the California Center for Regional Leadership (CCRL), the project consultant retained by Caltrans.

SUMMARY:

Caltrans and the state's MPOs are joining efforts to develop a California Regional Progress Report. The Report will include data and analysis across a range of transportation, economic, social and environmental indicators with an emphasis on support of the Blueprint Planning Program development and implementation. SCAG is currently a recipient of the California Blueprint Planning Program grant, with first year's funding of \$1.258 million to support its Compass 2% Strategy implementation. Total cost for the California Regional Progress Report is \$329,000 and is expected to be completed by June 30, 2007. Caltrans has approved \$89,000 to support the project and formally retained California Center for Regional Leadership (CCRL) as the project consultant. SCAG's contribution of \$101,352 is based on its share of FHWA planning funds among the state's MPOs. Agencies contributing to the project may enter into an individual agreement with CCRL. Under the policies adopted by the Regional Council, SCAG would customarily utilize a competitive procurement process to retain a consultant to do the work. In light of the statewide collaboration, staff is requesting that the Regional Council approve an exception to the competitive procurement process in this instance and authorize staff to negotiate and execute a contract with CCRL to undertake the work outlined in this report. SCAG's funds would be utilized for work undertaken after the execution of the contract.

BACKGROUND:

At the March 13, 2006 meeting of the California Association of Council of Governments (CalCOG), MPO/COG directors discussed moving forward a California Regional Progress Report initiative. The Report will be the first-ever statewide, region-based indicators report, including data and analysis across a range of transportation, economic, land use, social and environmental indicators.

A purpose of the report initiative is to provide support to the Regional Blueprint Planning program grantees to assist with development of their indicators of progress through a common framework and analysis. It will also include statewide perspectives that would include interregional issues. SCAG is currently a recipient of the California Blueprint Grant Program, with first year's funding of \$1.258 million to support its Compass 2%

REPORT

Strategy implementation. Another purpose is to help guide state and local government decision making and funding priorities for regional planning initiatives that provide transportation and quality of life benefits to communities. Though some thirty states have a statewide indicators report, this will be the first in the nation that focuses on the full array of regional variations, thereby contributing to the reality that California is indeed a state of “regions”, and that state policies should comprehend the different needs and priorities of the regions in addition to their common interests. To ensure that key decision makers and stakeholders are informed with the study results, the project includes components addressing communications and roll out. A Project Overview is included in Attachment 1.

Total cost for the California Regional Progress Report is \$329,000 and is expected to be completed by June 30, 2007. As to the cost sharing for developing the Report, MPO Directors also proposed a state/regional partnership to undertake this effort. Specifically, the state would fund 25% of the total project cost while the state’s MPOs would fund the remaining 75%. Each MPO’s proportional share of FHWA Planning Funds (PL) in the state would serve as the formula for cost sharing among the MPOs. Since SCAG’s share of PL funds among the state’s MPOs is 42.22%, its contribution is estimated to be \$101,352.

During August 2006, Caltrans approved \$89,000 to support the project and formally retained the California Center for Regional Leadership (CCRL) as the project consultant. The scope of work and project budget are included in Attachments 2 and 3 respectively. Other MPOs agreeing to provide financial contributions based on PL funding shares include: AMBAG, SLOCOG, SACOG, Fresno COG, SANDAG, Kern COG, Tahoe, MTC, SJCCOG, Shasta County RTPA, and Tulare COG. In addition, the Morgan Family Foundation agreed to contribute \$30,000 towards the project to make up for the inability of several small MPOs to contribute.

The California Center for Regional Leadership (CCRL) is a statewide nonprofit organization established to support, facilitate, and promote innovative regional solutions and to help achieve a more sustainable California. CCRL works with a network of collaborative regional organizations throughout California, and works on behalf of this network to encourage and enable effective regional strategies by local and state governments. For the past few years, CCRL has provided support to the state’s Business Transportation and Housing (BTH) Agency, including providing support for the Blueprint program implementation.

With the approval of funding from Caltrans in August 2006 and commitments from MPOs, the project team held its first Project Advisory Team meeting on September 6, 2006 (see Attachment 4 for the Project Advisory Team membership list). In addition, CCRL was also invited by BTH to provide a briefing at the Blueprint Learning Network meetings during September 13-14, 2006, presided by the BTH Secretary Sunne Wright McPeak and Caltrans Director Will Kempton.


The result of the California Regional Progress Report will help enable State policy in support of regional, intraregional and interregional initiatives. It will also provide additional information on how each MPO region interacts with the rest of the state. Finally, the Report will identify and document “best practices” data and methodologies for the future tracking of performance.

FISCAL IMPACT:

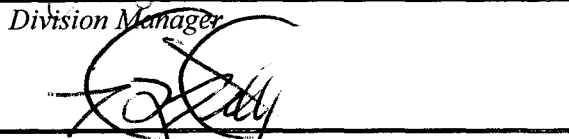
Approval of the staff recommendation will result in the use of \$101,352 in TDA funds, available from the TDA fund balance. In addition, staff will incorporate this project into the FY 06-07 SCAG Comprehensive Budget.

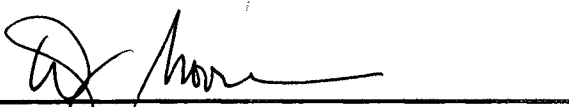
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Reviewed
by:


Division Manager

Affirmed
by:


Department Director


Chief Financial Officer

ATTACHMENT 1

CALIFORNIA REGIONAL PROGRESS REPORT

PROJECT OVERVIEW

Project Description	A statewide region-based indicator report measuring progress toward the desired goals and outcomes of the Regional Blueprint Planning Program sponsored by the Business, Transportation and Housing Agency and Caltrans. The Program supports comprehensive land use scenario planning by the Metropolitan Planning Organizations (MPOs) and Councils of Government (COGs) to develop consensus on preferred growth scenarios. The overall goal is a more efficient and effective transportation and land use pattern to achieve the three outcomes (3 Es) that define quality of life – prosperous <u>e</u> conomy, quality <u>e</u> nvironment, and social <u>e</u> quity.
Project Purpose	<ul style="list-style-type: none"> • To develop agreement on an initial framework and a set of standardized indicators which reflect regional variation and are most meaningful to measure progress. • To help guide state and local government decision making and funding priorities for regional planning initiatives that provide transportation-related and quality of life benefits to communities. • To provide support to the Regional Blueprint Planning program grantees, especially those new to Blueprint planning, to assist with development of their indicators of progress through a common framework, data availability and analysis.
Partners	CalCOG, CalCOG members (AMBAG, SLOCOG, SACOG, Fresno COG, SANDAG, Kern COG, MTC, SCAG, SJCOG, Shasta County RTPA, Tahoe Regional Planning Agency, Tulare COG), CalTrans, and U.C. Davis Information Center for the Environment; includes support from the Morgan Family Foundation
Regional Blueprint Planning Program Grantees	Butte County Association of Governments, MTC/ABAG, SACOG, San Joaquin Valley, SANDAG, SCAG, SLOCOG; rural Blueprint tri-county pilot project – Amador, Alpine and Calaveras counties
Regional Blueprint Planning Outcomes	<p>Initiative promotes linking land use, transportation, housing, environment, economic development and equity to:</p> <ul style="list-style-type: none"> • Improve mobility • Reduce auto dependency and congestion • Increase transit use, walking and bicycling • Encourage infill development • Accommodate sufficient housing supply for population growth • Minimize impact on farmland and habitat

ATTACHMENT 2

CALIFORNIA REGIONAL PROGRESS REPORT

SCOPE OF WORK

1. Project Management
 - a. Project responsibility - Bonny Herman, President, California Center for Regional Leadership (CCRL)
 - b. Administrative Assistant
 - c. General project overhead
2. Project Start Up
 - a. To include the establishment of the project's key Advisory Team
 - b. Develop the technical and user consultation process
 - c. Determine the scope of the report including the analytical framework and issues
 - d. Determine the unique characteristics per region to include
 - e. Set timeline with progress checkpoints and deliverables by team members
3. Data Gathering and Report Preparation Phase
 - a. Subcontractors to seek out best data and prepare in narrative and chart format
 - b. Communicate with, and set up contacts in each region
 - c. Guide retrieval of information by various consultants
 - d. Analysis of data and report preparation and consultation with Advisory Team
 - e. Preparation of report files for printing and CD rom copies
4. Graphics and Printing Phase
 - a. Graphics designer will submit various styles and implement production in concert with print house schedule
 - b. Print house to be selected, number of copies and paper quality, binding, etc. determined
 - c. Based on 2000 copies
 - d. CD Rom production
5. Dissemination, Communications and Roll Out Phase
 - a. Publicist will determine campaign that covers necessary external communications during start up, CCRL Annual Summit presentation and roll-outs around state per region coordination
 - b. Refine contact list
 - c. Develops op/ed pieces and placements statewide and per region
6. Wrap up
 - a. Complete wrap up letters and team recognition
 - b. Report to recipient board and sponsors
 - c. Evaluation by Advisory Team on 2008 publication

ATTACHMENT 3

CALIFORNIA REGIONAL PROGRESS REPORT

PROJECT BUDGET

Funding

Caltrans	\$ 89,100
SCAG Contribution	101,350
Other COGs/MPOs	108,550
Morgan Family Foundation (through CCRL)	<u>30,000</u>
TOTAL	\$329,000

Project Costs

CCRL/UCD Project Management	\$ 36,500
Project Start Up	23,750
Data Gathering and report preparation Phase	131,600
Graphics and Printing Phase	30,000
Dissemination, Communications and Roll Out Phase	50,000
Wrap up	7,500
General Project Overhead	24,000
General travel for consultants, other	6,250
Contingency	<u>19,400</u>
TOTAL	\$329,000

ATTACHMENT 4

CALIFORNIA REGIONAL PROGRESS REPORT PROJECT ADVISORY TEAM Contact Information – October 2, 2006

Member/Organization	E-Mail	Phone Number
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Dan Little, Chief Planner Dan Wayne, Senior Planner Shasta County Regional Transportation Planning Agency	dlittle@co.shasta.ca.us dwayne@co.shasta.ca.us	530-245-6819 530-225-5486
Lisa Klein, Senior Transportation Planner, Policy, MTC/ABAG	lklein@mtc.ca.gov	510-817-5832
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Cathy Creswell, Deputy Director Division of Housing Policy Development, HCD	ccreswel@hcd.ca.gov	916-323-3177
Terry Roberts, Director Julia Lave Johnston, Planner, State Clearinghouse, Governor's Office of Planning and Research	terry.roberts@opr.ca.gov Julia.johnston@opr.ca.gov	916-324-6666 916-324-4002
Nick Compin, Director's Office of Strategic Planning/Performance Measurement, Caltrans	nicholas_compin@dot.ca.gov	916-651-8649

REPORT

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